

Quick Portfolio -Writing

Client: Santa Barbara Nutrients

- Client goal: Use SEO to drive sales of product designed to improve health of people living with polycystic kidney disease
- Ghostwritten
- Evidence-based, short form blog posts
- Created graphics in Canva

Oxalates and Polycystic Kidney Disease (PKD)? (santabarbaranutrients.com)

Client: Nourish

- Client goal: Use SEO to provide evidence-based nutrition information and promote nutrition counseling services.
- Byline
- Evidence based long form content

Managing breastfeeding with the help of a dietitian nutritionist | Nourish (usenourish.com)